

Earls Barton Neighbourhood Plan

Communication Strategy

Key Tools	Notes	Frequency	By Whom
Community Champions interacting with their Neighbours	This is a key approach to ensure that the community engages and takes ownership of the process	Throughout the process	Community Champions assisted by the Steering Group and Project Group
Website	Ideally a separate site linked to EBPC website with links to social media and an interactive map with upload facilities for images	Updated regularly – at least monthly	Project Group
Community Events – 3 workshops	These will complement work undertaken by Community Champions and will be a key points in the process	3 key workshops during the planning process	Project Group with sign off from Steering Group
Press Releases – Barton Today/The Tower/The Link (WBC)		Regular at least monthly	Project Group
Survey/Questionnaires	These can be on specific issues e.g. Housing or general and can be inserted in magazines, put in the website or hand delivered	When necessary	Project Group with sign off from Steering Group
Notice Boards	Village Square	Monthly progress	Project Group
Posters	Can be distributed and put up in shops and businesses	When necessary	Project Group
EBPC Minutes	Update reports to be submitted to the Steering Group and uploaded onto EBPC website	When necessary	Project Manager

Earls Barton Neighbourhood Plan: Communication Strategy – Key Audiences

	Method	Frequency	By Whom
Local Residents	Community Champions	Throughout	Community Champions
	The Tower	Monthly (10 th each month)	Project Group
	Barton Today	Monthly (10 th each month)	Project Group
	Website	Update as necessary	Project Group
	Social Media Earls Barton Appreciation Group – Elizabeth Chapman (FB)	Updated as necessary	Project Group
	Face to Face briefings/discussions	On-going	All
	Workshops	3 planned workshops	Project Group
Borough Council of Wellingborough	Updates/Briefings	Planned meeting every 4-6 weeks	Steering & Project Group
Businesses	Community Champions	Throughout	Community Champions
	Barton Networking Group	At key points	Project Group
Earls Barton I-E (Mallard Close)	Letter/e-mail/meeting?	At initial engagement stage then regular email/letters	Project Group

	Method	Frequency	By Whom
Landowners			
Respondents to Call for sites	Email/letter/meetings	At key points	Project Group
Community Groups			
Earls Barton Infants School	Approach to Head Teacher – Pauline Shacklady	At engagement stage	Project Group
Earls Barton Junior School	Approach to Head Teacher – Mr Pinnock	At engagement stage	Project Group
Earls Barton Bowls & Tennis Club	Mr David Rust – Secretary	At engagement stage	Project Group
Earls Barton United Football Club	Mr Antony Owen	At engagement stage	Project Group
Earls Barton Cricket Club	Mr Rob Mair/Mr Matt Kennedy	At engagement stage	Project Group
Groups & Societies – See Tower list	Approach groups via telephone or through contacts	At engagement state & at relevant times or over specific issues	Project Group
Northamptonshire Police	Via – Local rep?	At relevant points in the process	Project Group
Wellingborough Homes	Via – Geoff Moore	At relevant points in the process	Project Group

Statutory Consultees	Consultation at point of draft plan (Neighbourhood Planning draft regs)		
Borough Council of Wellingborough	Sue Bateman/Steven Wood	Prior to submission of plan to the Local Planning Authority	Project Group
Northamptonshire County Council – Highways Auth.	Letter/Chris Wragg or Chris Bond (WSP)	In relation to Preferred Options & Prior to submission of plan to the Local Planning Authority	Project Group
Natural England	Nicola Orchard	SEA & HRA AA Scoping Report & Prior to submission of plan to the Local Planning Authority	Project Group
Environment Agency	Jennifer Moffat	SEA & HRA AA Scoping Report & Prior to submission of plan to the Local Planning Authority	Project Group
Historic Buildings and Monuments Commission for England (English Heritage)	Clive Fletcher (EM office)	Prior to submission of plan to the Local Planning Authority	Project Group
Network Rail	NA – no rail within Parish		NA
Highways Agency	Jonathan Price	Prior to submission of plan to the Local Planning Authority	Project Group
Marine Management Organisation	NA – Parish not coastal		NA
Telecommunications orgs (BT/Mobile operators)	BT Openreach EE, VodafoneUK, O2UK, 3	Prior to submission of plan to the Local Planning Authority	Project Group
Primary Care Trust (NHS Nene CCG (EMids))	(find out contact?)	Prior to submission of plan to the Local Planning Authority	Project Group

NHS Local Surgeries	Earls Barton Medical Centre Broad Street Surgery	Prior to submission of plan to the Local Planning Authority	Project Group
Electricity Companies	Central Networks	Prior to submission of plan to the Local Planning Authority	Project Group
Gas Companies	UK Onshore Pipeline Operators Assn.	Prior to submission of plan to the Local Planning Authority	Project Group
Sewerage	Anglian Water	Prior to submission of plan to the Local Planning Authority	Project Group
Water company	Anglian Water	Prior to submission of plan to the Local Planning Authority	Project Group
Any voluntary bodies whose activities benefit all or part of the neighbourhood area	Via? (find out contact)		Parish Council/WBC
Racial, ethnic or national groups	Via? (find out contact)		Parish Council/WBC
Religious groups	Church of England (All Saints) Methodist Church Catholic Church Baptist Church	Involved at all stages & Prior to submission of plan to the Local Planning Authority	
Groups representing disabled persons	Via? (find out contact)		Parish Council/WBC